



Genova Urban Living Lab

Unalab Consortium Meeting
24th November 2020

Comune di Genova



European
Commission

Horizon 2020
European Union funding
for Research & Innovation



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 730052 | **Topic: SCC-2-2016-2017: Smart Cities and Communities Nature based solutions**

The Work Plan



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Procedure's start + Guide lines

Analysis of the goods and context

Environmental
analysis

Territorial
analysis

Historical and
urbanistic
analysis

Socio-
economic
analysis

Infrastructural
analysis

SWOT analysis



Citizens'
Contributions
ULL

Developing hypotheses

The Work Process

Listening to citizens needs

Drafting of **guidelines**

Realization of **territorial** analysis

Study on the **reusability** of the complex

Debate with population and associations

Redefinition of the guidelines

Elaboration of possible **scenarios**

Definition of the enhancement **program**

Stakeholders

- Citizens Associations
- Citizens
- Neighbourhood groups
- PA technicians
- Professional orders
- Business associations
- University



**from 30 to 200 people
for each event**

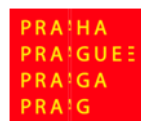


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Lessons learned

- Need of a strong involvement of the Public Administration
- A solid technical and socio-economic analysis of the project area is required
- Evaluate all proposals and always motivate the answers, especially the negative ones
- Account for the progress of the project, keep the attention alive
- Be ready to make corrections and changes



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