

# Open Nature Innovation Arena (ONIA)

Co-creation arena





### Open Nature Innovation Arena







Open Nature Innovation Arena (ONIA) is the UNaLab digital tool providing the collaboration environment where the citizens and Municipality can discuss about the issues or concerns affecting the quality of life in the city and co-define the possible solution.

http://onia.unalab.eng.it



#### Main concepts



Citizens can report environmental, social, urban Problems (bottom up approach)



ULL manager creates the Challenge to involve the citizens to propose possible solution to solve the Problem identified.



Citizen suggests an Idea as a possible solution (technical or not) to be implemented to solve a Problem.



#### **NBS Co-creation Process**



Citizens report **Problems** that afflicts the services and the quality of life in the city





Municipality consider the stakholders' opinions to identify the the most relevant problem and possible causes



Identify a specific problem and its root cause





Fine-tune solution via continuous improvements



Apply countermeasures to address the root cause of the problem





Evaluate whether the problem is resolved







Municipality creates a **Challenge** as a call of action to solve the problem



Citizens submit **Ideas** as possible solutions to solve the problem



Citizens can comment during and after the implementation of the solution





#### Live demo!

http://onia.unalab.eng.it/





#### Session 3 - Break-up rooms

Participants explore challenges and solutions using ONIA in three break-out rooms (Eindhoven, Genova, Tampere):

- 1. Participants identify the main problems to be addressed
- 2. ULL Managers create one or more challenges taking into account the problems and the comments from participants
- 3. Participants submit potential solutions
- 4. ULL Managers and participants discuss the pro/cons of the solutions and identify the better one



### Before joining the session

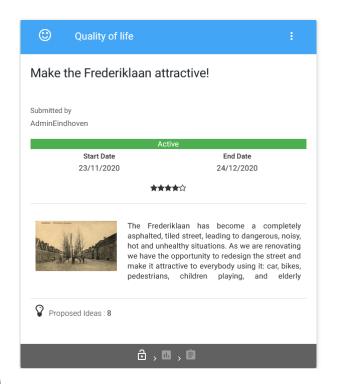
► To participate in the activities of the breakup room, you have to register to the UNaLab Open Nature Innovation Arena on

http://onia.unalab.eng.it/home?p\_p\_id=58&p\_p\_lifecycle=0&p\_p\_state=maximized&p\_p\_mode=view&saveLastPath=false&\_58\_st\_ruts\_action=/login/create\_account&\_58\_terms\_agree=true

For the question on "Pilot City", please select the city indicated in the invitation mail.



### Outcomes from the Eindhoven room



Problems were mostly related to the quality of life in the city

Challenge Make the Frederiklaan attractive!

Objective: to improve the quality of life in the district

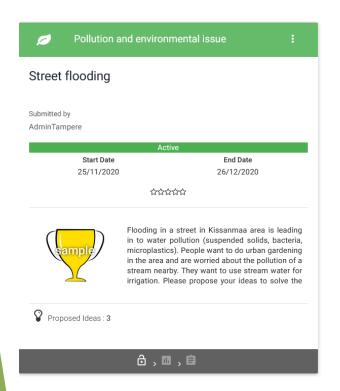
Received 7 ideas of possible solutions

	<b>♀</b> Make th	e Frederikla	aan attractiv	/e!
IDEAS SCOREBOARD		CRITERIA	RULES OF THE GAME	
To view the ide	a evaluation details click o	n the row in correspon	dence of the columns 'S	core' or 'Selection Result
Ranking Idea title		Score	Selection Result	
1	More green: trees, small gardens		18.0 points	Accepted
2	Community garden		16.0 points	Accepted
3	Groen parkeren		15.0 points	Accepted
4	Fietsstraat		13.0 points	Rejected
5	ontmoeten via mini groen		12.0 points	Accepted
6	One way traffic for cars		12.0 points	Rejected
7	Green facades		12.0 points	Rejected
8	Tunnel and	i park	9.0 points	Rejected





## Outcomes from the Tampere room



10 problems, which were mostly related to flooding and urban greening

Challenge Street flooding

Objective: to collect ideas to reduce the flooding risks

Received 4 ideas of possible solutions

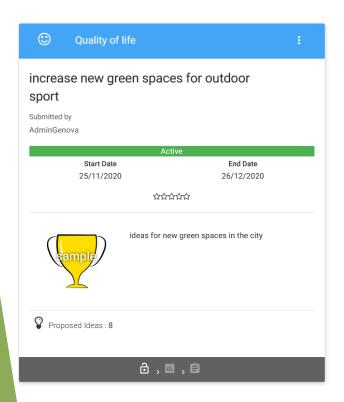
- •Underground water collector
- trees, ponds, permeable pavements
- More street trees
- •Infiltration basin for street flooding

Each ideas contains several solutions such as underground water collector, trees, ponds, permeable pavements and infiltration basin.

The final solution would probably be a combination of these ideas and NBSs



### Outcomes from the Genova room 1/2



6 problems, which were mostly related to the avalability of public spaces

Challenge increase new green spaces for outdoor sport

Objective: to increase the quality of life supporting the outdoor activities

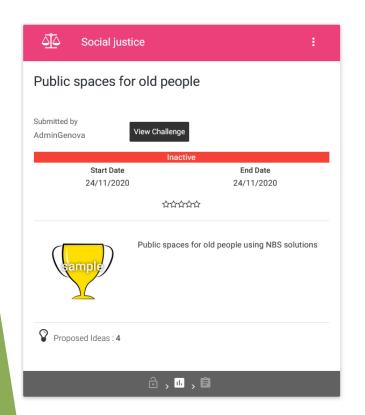
Received 8 ideas of possible solutions

- •Green trails
- •Ropes course for outdoor fun with family & friends
- Green roofs
- Land use revision
- •Open space for the children
- New green areas
- •Green park for running and sports
- •Frisbee golf in the urban forest

The final idea would probably include the green parks and green trails



### Outcomes from the Genova room 2/2



6 problems, which were mostly related to the avalability of public spaces

Challenge Public spaces for old people

Objective: to increase the quality of life supporting the outdoor activities

Received 8 ideas of possible solutions

- •Green walls for protecting from heat and providing public spaces for elder people
- •New spaces for people
- Botanical Garden
- •Green areas

The final idea would probably include some green parks and botanical gardens





### Links

- ONIA home page: <a href="http://onia.unalab.eng.it/">http://onia.unalab.eng.it/</a>
- ► ONIA registration form:

  <a href="http://onia.unalab.eng.it/home?p\_p\_id=58&p\_p\_lifecycle=0&p\_p\_s">http://onia.unalab.eng.it/home?p\_p\_id=58&p\_p\_lifecycle=0&p\_p\_s</a>

  <a href="tate=maximized&p\_p\_mode=view&saveLastPath=false&\_58\_struts\_a">tate=maximized&p\_p\_mode=view&saveLastPath=false&\_58\_struts\_a</a>

  <a href="ction=%2Flogin%2Fcreate\_account&\_58\_terms\_agree=true">ction=%2Flogin%2Fcreate\_account&\_58\_terms\_agree=true</a>
- ► Online user manual: <a href="http://unalab.eng.it/user-guide/build/html/">http://unalab.eng.it/user-guide/build/html/</a>

































































