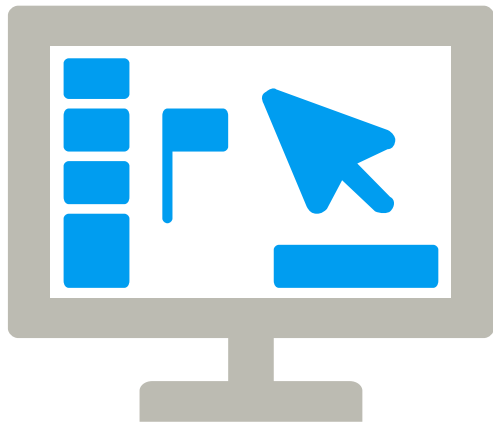


DATA IN DECISION MAKING



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WHY data ? Role of NBS data in decision making

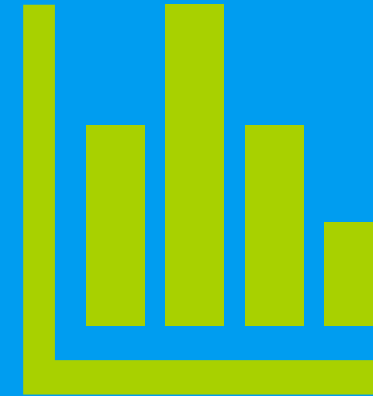


2. Co-creation of data and new action plans

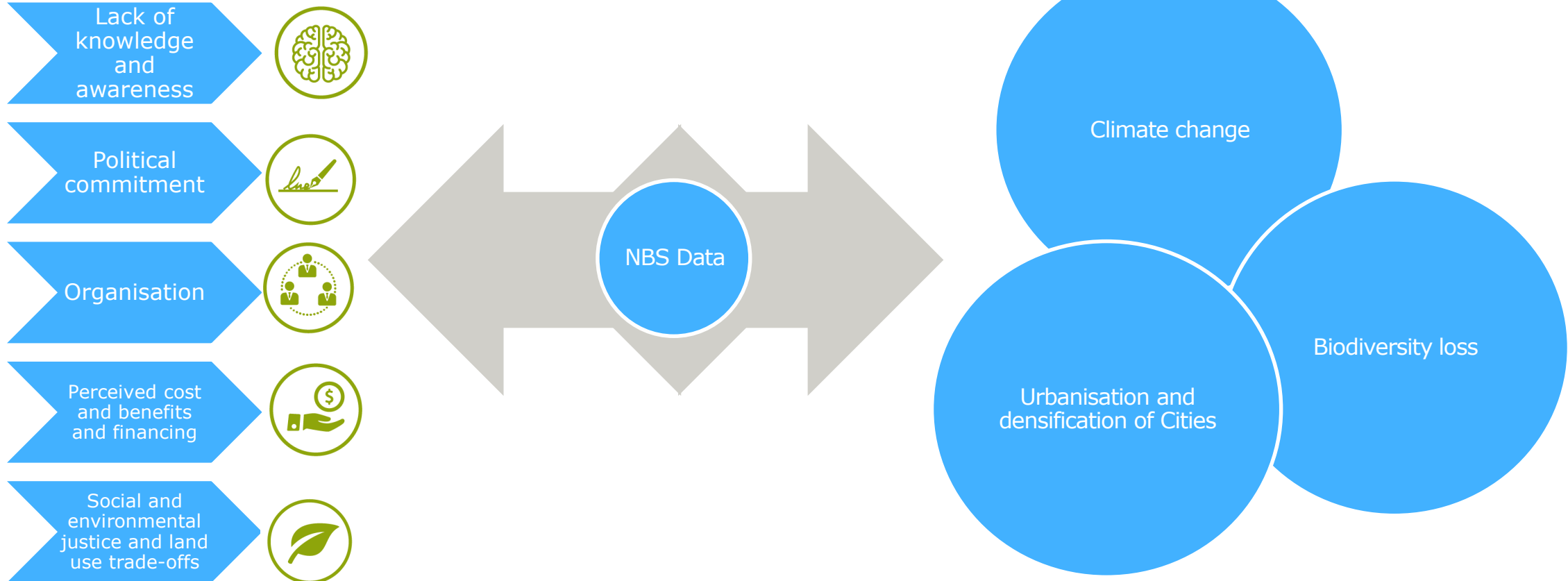


3. Current trends

1. WHY DATA ? NBS DATA IN DECISION MAKING



GOVERNANCE-RELATED CHALLENGES – GLOBAL ENVIRONMENTAL CHALLENGES



... AND THEN A NUMBER...

- data, information chrystallized in a form of a number is a very powerful communication tool

90 %

... but the whole process of data gathering can be a powerfull influencing processa and tool for decision making



2. CO-CREATION OF DATA AND NEW ACTION PLANS



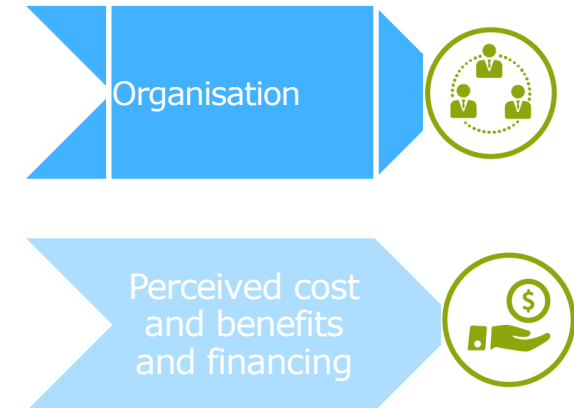
CO-CREATION OF DATA RESULTS IN BENEFITS

- According to our experience, co-creation of data can result in similar beneficial effects than co-creation of the solutions themselves
- Case carbon accounting
 - Ownership of data
 - Openness of data
 - Mainstreaming – quick application of the results and data in planning and decision making process when ACTORS themselves have been involved in data gathering and creations

→ The power of the data to influence decision making increases with the people involved in creation it



NEW MODELS OF ACTION CAN HELP TACKLE CHALLENGES IN INFORMATION FLOW

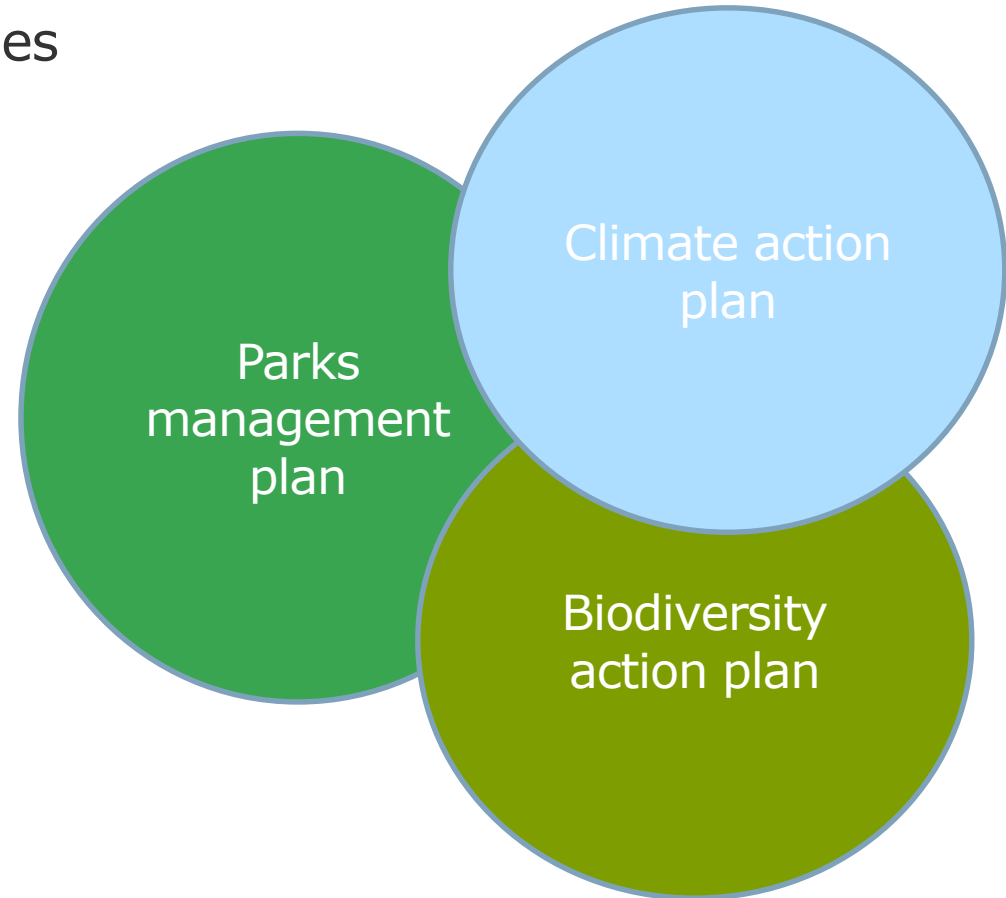


2. CURRENT TRENDS



DATA TO SHARE RESPONSIBILITIES AND FUNDING

- Links to accomplishing other City's strategies
- Links to PES
- Links to Carbon and Biodiversity offsetting



YOU GET WHAT YOU MEASURE

- Data driven goal setting raising it's head in biodiversity conservation – the nbs can offer solutions
- Without data on the baseline goals for progress cannot be set
- Monitoring the progress allows precise goal setting and measurable KPI's
- KPI's

